

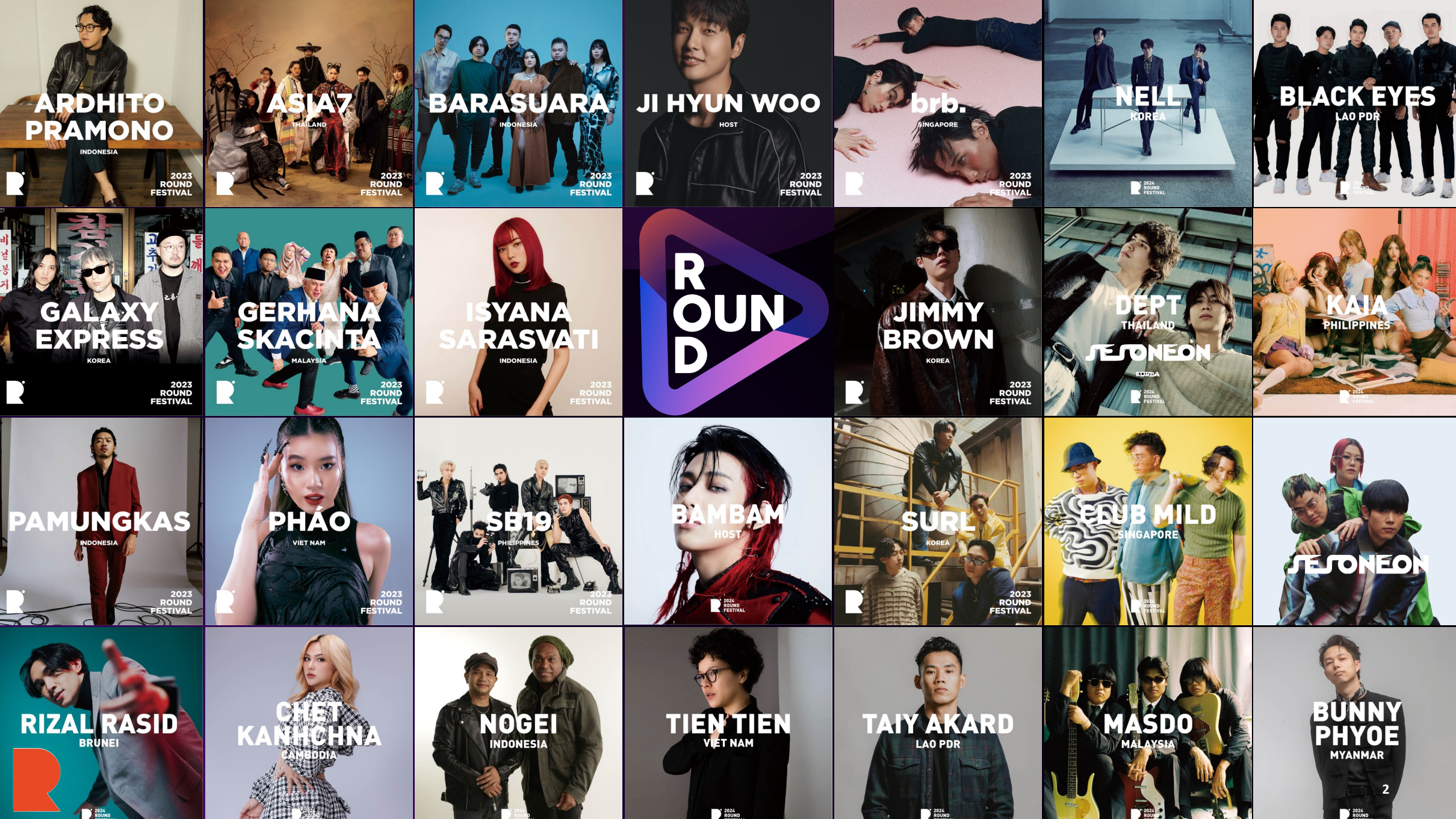
2025 ROUND MUSIC FORUM

Mutual Resonance in Popular Music between ASEAN and Korea :
Focusing on ROUND Collaboration Cases

한국과 아세안 대중음악의 교감 : ROUND 콜라보 사례를 중심으로

Hwang Kuk Chan
ROUND Chief Producer





ARDHITO
PRAMONO

INDONESIA

2023
ROUND
FESTIVAL

ASIA7
THAILAND

2023
ROUND
FESTIVAL

BARASUARA
INDONESIA

2023
ROUND
FESTIVAL

JI HYUN WOO
HOST

2023
ROUND
FESTIVAL

brb.
SINGAPORE

2023
ROUND
FESTIVAL

NELL
KOREA

2024
ROUND
FESTIVAL

BLACK EYES
LAO PDR

2024
ROUND
FESTIVAL

GALAXY
EXPRESS

KOREA

2023
ROUND
FESTIVAL

GERHANA
SKACINTA

MALAYSIA

2023
ROUND
FESTIVAL

ISYANA
SARASVATI

INDONESIA

2023
ROUND
FESTIVAL

R
O
U
N
D

JIMMY
BROWN

KOREA

2023
ROUND
FESTIVAL

DEPT
THAILAND
SESONEON

2024
ROUND
FESTIVAL

KAIA
PHILIPPINES

2024
ROUND
FESTIVAL

PAMUNGKAS

INDONESIA

2023
ROUND
FESTIVAL

PHÁO

VIET NAM

2023
ROUND
FESTIVAL

SE19

PHILIPPINES

2023
ROUND
FESTIVAL

BAMBAM
HOST

2024
ROUND
FESTIVAL

SURL

KOREA

2023
ROUND
FESTIVAL

ERUB MILD
SINGAPORE

2024
ROUND
FESTIVAL

SESONEON

RIZAL RASID
BRUNEI

CHET
KANHCNA
CAMBODIA

NOGEI
INDONESIA

TIEN TIEN
VIET NAM

TAIY AKARD
LAO PDR

MASDO
MALAYSIA

BUNNY
PHYOE
MYANMAR

2



83 Artists

ASEAN & Korea

ROUND

ROUND

2024 <GMF> Best Rock
2025 Taiwan concert So

AKCF

ASEAN-KOREA
FRIENDSHIP
& CO-OPERATION
FUND

KBS

ROUND

STEP OUT,
SING AS ONE

ASEAN-KOREA
MUSIC FESTIVAL

ROUND

in INDONESIA

21-22 OCT 2023

BEACH CITY INTERNATIONAL STADIUM,
ANCOL, JAKARTA

ROUND

STEP OUT,
SING AS ONE

ASEAN-KOREA
MUSIC FESTIVAL

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ASEAN-KOREA
FRIENDSHIP
& CO-OPERATION
FUND

KBS

ROUND

ROUND IN KOREA

STEP OUT, SING AS ONE

6, 7 Jul 2024

KBS Busan Hall,
BUSAN

ASEAN-KOREA
MUSIC FESTIVAL

AKCF

ASEAN-KOREA
FRIENDSHIP
& CO-OPERATION
FUND

KBS

ROUND

ROUND IN LAO PDR

STEP OUT, SING AS ONE

2, 3 Nov 2024

National
Convention Centre,
VIENTIANE

ASEAN-KOREA
MUSIC FESTIVAL

AKCF

ASEAN-KOREA
FRIENDSHIP
& CO-OPERATION
FUND

ROUND

Come Around,
Here to Shine

ASEAN-KOREA Music Festival

2025 ROUND

in Malaysia

21, 22 June 2025

Zepp Kuala Lumpur

ROUND

Come Around,
Here to Shine

ASEAN-KOREA Music Festival

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Zepp Kuala Lumpur

KBS

Collaboration



X

2023
Indonesia





한·아세안 뮤직 페스티벌 **Special Stage**
JIMMY BROWN X brb. (한국 X 싱가포르)



Collaboration



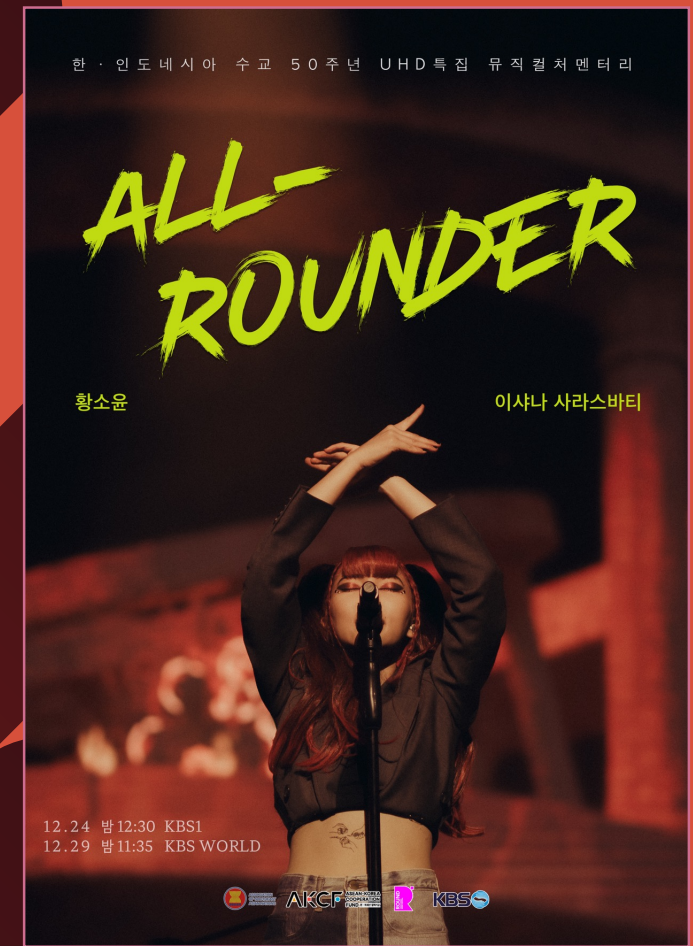
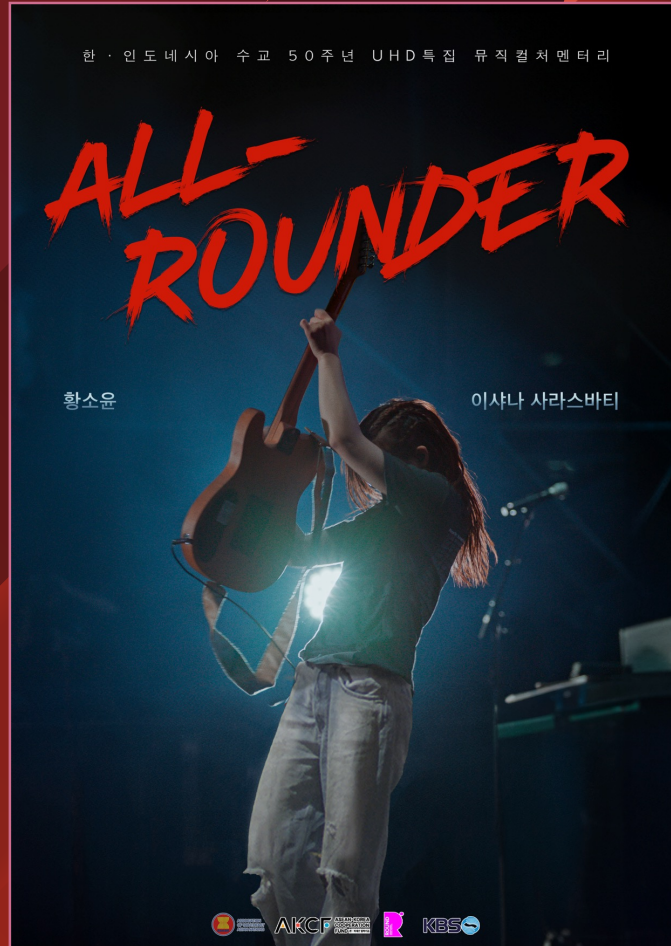
X

2023
Indonesia





MusiCultureMentary



ALL-ROUNDER

Collaboration



X

2024
Korea



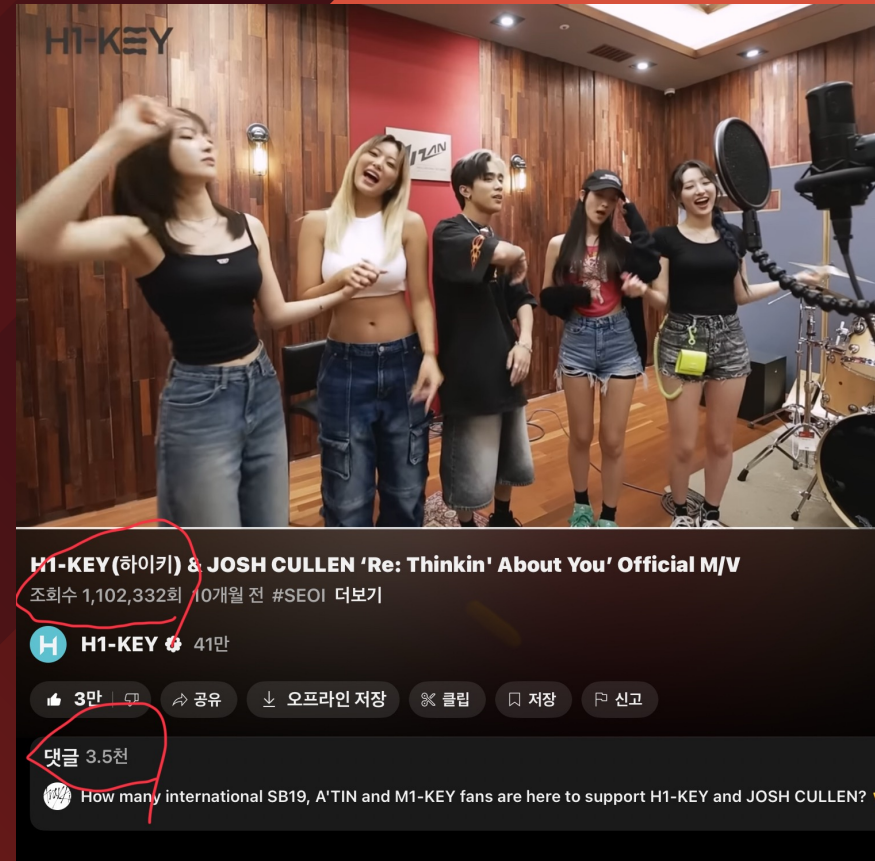


한·아세안 대화관계수립 35주년 기념 공연
한·아세안 뮤직 페스티벌



Collaboration

Official release of the collaboration song



@soominbis 10개월 전

필리핀 가수와 콜라보! 노래 좋다 ㅠㅠ 맨날 세계적인 탑가수랑 콜라보하려고 하는 마케팅에 슬슬 질렸는데

@princecoffee2349 10개월 전

노래도 좋고 크리스마스 시즌에 딱 좋은 노래.

요즘 자주 하는 영미권이니 일본 유명 pop가수와 콜라보레이션보다 다양한 지역, 언어의 가수들과 콜라보하니 신선하고 좋음.

@선아-o3l 10개월 전

하이키와 조쉬의 목소리가 너무 잘 어울려!!! 너무 좋아 ❤️

@dsa-o6v 10개월 전

Josh cullen이 누군지몰랐는데 sb19 멤버라는거 지금 알았네요. 이 조합 괜찮네요...

@SherlynSantillan-r5z 7개월 전

Ang ganda ng song chill lang. Josh and H1Key ang galing niyo. ❤️

@elibalonzo4876 10개월 전

wow galing galing Joshie! Thanks H1-KEY for the collab!!!! ❤️ ❤️ ❤️

@ladylavender2025 3주 전

Perfect performance! Their voices blend together perfectly! Can't stop listening to this

@Bhem_10 1년 전

I keep coming back to this video. Ugh. Ssob, Josh!

@sharie-q8j 6개월 전

Ang swabe ng boses nila rito lalo na si Josh! Bagay talaga sa kanya mga ganitong genre eh. Thank you H1-Key for this collab!

@cecillesollano9933 6개월 전

ang ganda talaga nito paulit ulit kong binabalikan

@yoon6oyi 10개월 전

최초의 Kpop x Ppop 콜라보!!! 와..... 정말 대단하다ㅠㅠ 이게 얼마나 좋은지 말로 표현할 수 없다 진짜...

Collaboration



Paul Kim
Korea

2025
ROUND
FESTIVAL

X

2025
Malaysia



DOLLA
Malaysia

2025
ROUND
FESTIVAL



ASEAN · KOREA Music Festival

2025 ROUND in Malaysia **ep.2**



- **ROUND Festival**

Networking platform of ASEAN & Korean musicians

- **KBS WORLD**

Global media introducing ASEAN Pop as well as K-pop

- * Apply for **ROUND Newsletter** inforoundfestival@gmail.com

Sharing trends and news about ASEAN Pop and ROUND for music industry

THANK YOU

